



FOR IMMEDIATE RELEASE

Media Contacts:

Veronica Villegas, vvillegas@krepspr.com

Monica Kelly, mkelly@krepspr.com

305-663-3543

The Biltmore Hotel Announces Its New Design Enhancements to its Legendary Conference, Meetings, and Convention Space

CORAL GABLES, Fla. (November 31 2019) – [The Biltmore Hotel](#), a national historic landmark and luxury hotel in the heart of Coral Gables, announces the completion of the *Sense-ational* design enhancements of its 75,000 sq. ft. of conference, meetings, and banquets space throughout the hotel. Designed by D'Shakil Designs, the enrichments include new materials, drapery and furniture as well as a new fresh color palette for its banquet hall and facilities.

To commemorate the new look, The Biltmore is currently offering Meeting Planners with an Early Bird special, with rates starting as low as \$139 per person for a limited time. Applicable to groups of 25 or more, planners can customize meetings to include three of the following:

- 15% room block attrition
- Complimentary unlimited basic Wi-Fi in the general session room
- Personalized daily delegate packages starting at \$130++
- Hosted one-hour beer and wine reception
- Sponsored 30-minute ice cream break
- Credit of 3% of actualized room revenue to the master account
- Group room rate waived for meeting planner hotel stay

The promotion, which is now available, is valid for July 1st to September 30th, 2020 travel dates. Blackout dates may apply.

In 2017, The Biltmore Hotel Miami embarked on \$35-million property-wide transformational journey to ensure the revival of the resort's original glory with a sophisticated, refreshed look and feel. Marking the final phase of the hotel's New Era, The Biltmore's enhancements to its meeting and events space is designed to meet the demands of meeting and event planners as well as the modern-day traveler - all while conserving the hotel's legendary design and architecture.

Drawing inspiration from the property's iconic architecture as well as its already celebrated multi-million renovations, D'Shakil Designs followed the original vision set by George Merrick, the influential developer behind the birth of Coral Gables to select the design palette for The Biltmore's Conference Center of the Americas utilizing wood inlays, gold leaf, and refined materials, to bring a modern touch that maintains the hotel's traditional grandeur look and feel. The hotel's executive wing on the other hand, feature luxurious and detailed wool carpeting with deep blue hues with rich green and gold accents laid against modern white walls and dark gray trim pay homage to The Biltmore's distinguished reputation as a landmark destination for opulent events.

"The enhancements to our events and meetings space add another level of style and sophistication not only to the hotel but to the *Sense*-ational meetings and events our guests choose to host with us," said Matthias Kammerer, Managing Director at The Biltmore Hotel. "This new design truly gives guests a fresh take into the hotel's storied past."

A long favorite of world leaders and celebrities, the Biltmore's Conference Center of the Americas is a world-class conference center with technologically advanced facilities. President Clinton hosted 34 heads of state from the western hemisphere at the Summit of the Americas there in 1994.

In December of 2018, The Biltmore announced the completion of its multi-million dollars' redesign and restoration project, to all of the hotel's luxurious accommodations and corridors as well as its 1925 Donald Ross-designed 18-hole, par-71 golf course. The hotel also completed renovations to its main lobby, a state-of-the-art 10,000 square feet gym with new equipment from Technogym, and refreshed its expansive 12,000 square foot Spa adding a new BABOR (skincare industry pioneer) retail space within its luxurious Spa.

The Biltmore's outstanding meeting facilities are ideally designed to accommodate groups without disrupting leisure guests. Meeting spaces in the hotel building are tucked unobtrusively out of sight and away from restaurants and other public spaces, offering extensive and elegant facilities and services for meetings of all sizes. The resort features 75,000 total square feet of function space, with an entire wing devoted exclusively to intimate meetings and stand-alone breakouts in order to enhance productivity levels among groups.

CONFERENCE CENTER OF THE AMERICAS

Located in the Country Club complex, the Conference Center of the Americas has become South Florida's preferred site for top professional and executive education programming. The CCA enjoys its own lovely, historic Spanish-style building with an impressive courtyard, ideal for social gatherings set apart from the hotel. The CCA features 40,000 square feet of exceptional indoor and outdoor function space that includes seven main meeting rooms, a 6,200-square-foot ballroom, two state-of-the-art, tiered amphitheaters that seat groups up to 150 persons, and a, all set within the historic ambiance and luxurious surroundings of The Biltmore. Group privatization is also available upon request.

To book your next meeting or event, call (800) 456-1926. For more information on The Biltmore Hotel, please visit www.biltmorehotel.com or call (800) 727-1926.

###

About The Biltmore Hotel:

Recently renovated, graced with effortless beauty and sophistication, The Biltmore Hotel is a National Historic Landmark located in the exclusive Coral Gables area, with close proximity to Miami Beach and Downtown Miami. The 271-room resort includes 174 suites and features spectacular Mediterranean architecture with classic Italian, Moorish, and Spanish influences spread over 150 acres of tropical landscape. A favorite of world leaders and celebrities since its opening in 1926, the hotel offers a restored Donald Ross 18-hole, 71-par championship golf course; tennis courts; the largest hotel pool on the East Coast of the United States with private cabanas; a European spa and a renowned fitness center. The hotel's dining destinations include the award winning Palme d'Or, one of the only AAA five Diamond restaurants in Florida; Fontana, a traditional Italian restaurant surrounding The Biltmore courtyard and fountain; the poolside Cascade and the 19th Hole golf centric restaurant. The hotel also boasts a Culinary Academy offering an array of hands-on cooking classes for adults and children. The Biltmore is one of South Florida's preferred sites for leisure and business travel, high-level corporate briefings and public policy conferences, and is an extraordinary wedding destination. The Biltmore is a member of the Leading Hotels of the World. For more information or to make reservations, please visit www.BiltmoreHotel.com or call (800) 727-1926.